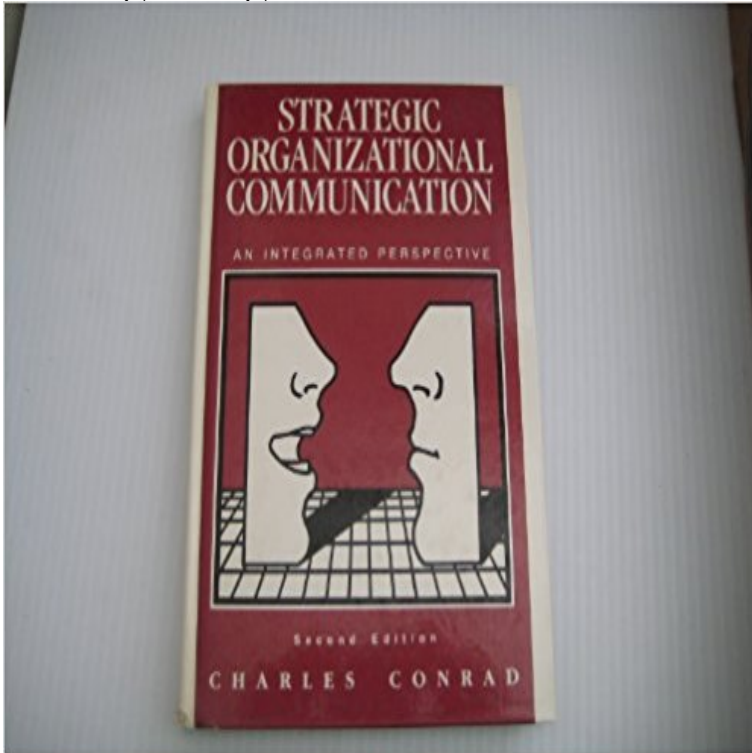


Strategic Organizational Communication: An Integrated Perspective



This edition is a revised edition and is divided into three units. Unit 1 explains the central dilemma, introduces the concept of social/communicative constructions of reality, Unit 2 analyzes the three dimensions of organizational communication, Unit 3 develops three topics that involve all employees at some point in their careers: decision making, conflict, and sex roles.

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