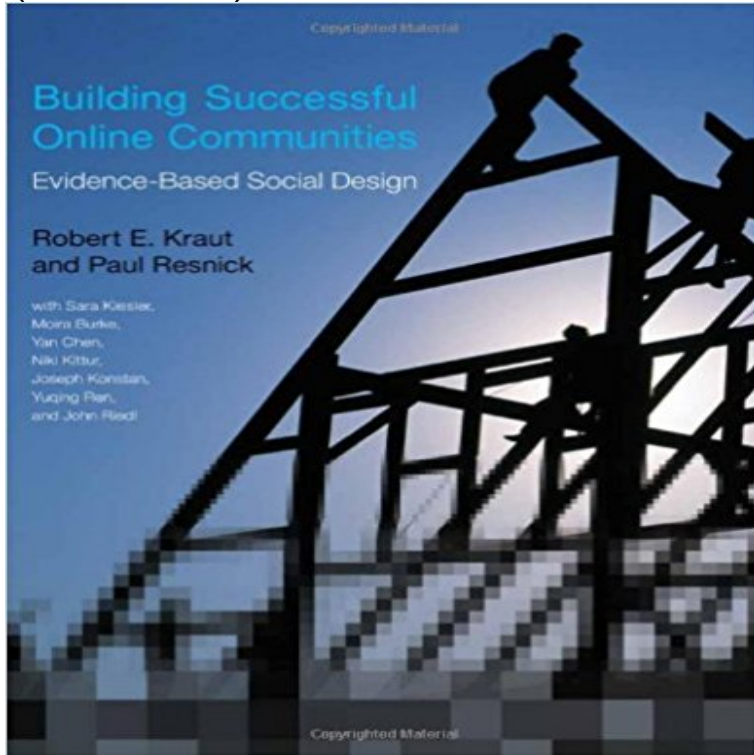


# Building Successful Online Communities: Evidence-Based Social Design (MIT Press)



Online communities are among the most popular destinations on the Internet, but not all online communities are equally successful. For every flourishing Facebook, there is a moribund Friendster -- not to mention the scores of smaller social networking sites that never attracted enough members to be viable. This book offers lessons from theory and empirical research in the social sciences that can help improve the design of online communities. The authors draw on the literature in psychology, economics, and other social sciences, as well as their own research, translating general findings into useful design claims. They explain, for example, how to encourage information contributions based on the theory of public goods, and how to build members commitment based on theories of interpersonal bond formation. For each design claim, they offer supporting evidence from theory, experiments, or observational studies.

LANDINI REAL ESTATE Menu Vai al contenuto Contacts Partners About AFFITTO COMMERCIALE VENDITA COMMERCIALE AFFITTO RESIDENZIALE VENDITA RESIDENZIALE TERRENI OrtofotoApp.ti 2 locali â€“ Firenze Firenze, P.za San Pancrazio. Vendesi n. 2 appartamenti adiacenti (possibilitÃ di unione), siti al piano terzo senza ascensore, con affaccio Continua a leggere â†’ 8Villa â€“ Cortina Dâ€™Ampezzo Cortina Dâ€™Ampezzo, Loc. Pocol. Vendesi splendida villa signorile incastonata nellâ€™incantevole natura delle Dolomiti, la villa ha una metratura di 860mq Continua a leggere â†’ 3Villa â€“ Cassano Magnago (VA) Cassano Magnago (VA), Via Don Luigi Sturzo,26. Vendesi splendida villa singola inserita in un contesto signorile insistente sulla collina di Continua a leggere â†’ ufficio fratiUfficio â€“ Busto Arsizio (VA) Busto Arsizio (VA), zona Frati. Vendesi bellissimo ufficio con ampie vetrate e doppio affaccio su ampi spazi verdi. Finiture di Continua a leggere â†’ ufficio fratiUfficio â€“ Busto Arsizio (VA) Busto Arsizio (VA), zona Frati. Affittasi bellissimo ufficio con ampie vetrate e doppio affaccio su ampi spazi verdi. Finiture di Continua a leggere â†’ foto copia 3Villa â€“ Canegrate (MI) Canegrate (MI), a pochi passi dal centro, vendesi splendida villa singola parzialmente ristrutturata nellâ€™anno 2005 avente la metratura commerciale pari Continua a leggere â†’ Schermata 10-2456590 alle 10.58.29Busto Arsizio (Borsano) â€“ App.to 2 locali panoramico Busto Arsizio (VA), Borsano. Vendesi ampio e panoramico 2 locali sito al piano sesto di palazzina in fase di ultimazione. Continua a leggere â†’ Schermata 10-2456590 alle 10.56.32Busto Arsizio (Borsano) â€“ App.to 3 locali Busto Arsizio (VA), Borsano. Vendesi ampio 3 locali sito al piano quinto di palazzina in fase di ultimazione. L'appartamento ha Continua a leggere â†’ LANDINI REAL ESTATE Crea un sito o un blog gratuitamente presso WordPress.com. :)

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